

CALL FOR VISUAL ARTISTS IN DELINE

The NWT Arts Program is holding an in-person workshop in Délı̄ne on the evenings of April 15 and 16, 2025, for artists who want to learn more about how to market and sell online. Participants will learn how to set up business social media accounts, set up a Square account on their phone and learn how to use the point-of-sale device to take sales.

We know that some artists, particularly elders or those who may not be comfortable with technology, might need assistance. If you are an artist who would benefit from the support of a younger person or a family member, we encourage you to apply to attend together. If you are a youth in the community who would like to help, please let us know and we can connect you with an artist who needs support.

Each participant who successfully sets up a social media account and starts selling their work online will receive a FREE point-of-sale device, which will enable you to process payments through a Square account. If you apply as a pair, the person assisting with the account setup will receive the point-of-sale device.

Workshop Goals:

- Learn how to create and manage social media accounts to promote your art.
- Gain skills on how to set up an online store to sell your work.
- Get hands-on assistance with setting up a Square account for payments.
- Build connections with other artists in the community.

To be considered, you must meet all of the following criteria:

- Registered in the NWT Arts Program and currently reside in the NWT.
- Have some experience selling your artwork.
- Able to participate in the 2-evening workshop in Délı̄ne, April 15 and 16 from 5:30-9:00pm.

To apply, please send the following information to nwtarts@gov.nt.ca by Sunday, March 9, 2025.

- Your full name and community
- Your current phone number
- Two current photos of artwork you make now
- A statement confirming you can participate in the entire two-evening workshop
- A statement explaining why you want to participate in this opportunity

Dinner will be provided.

If you have any questions, please contact the NWT Arts Program at nwtarts@gov.nt.ca. If you would like to apply over the phone, please call (867) 767-9219 ext. 63097.